

Mars

Ice Cream

2024

Small

Outlet

Product

Guide



MARS
Ice Cream



Singles Assortment



SNICKERS® Bar



M&M'S® Vanilla
Cookie



DOVE® Vanilla
Milk Chocolate



TWIX® Bar



M&M'S® Chocolate
Cookie



DOVE® Vanilla
Dark Chocolate



TWIX®
Cookies & Crème



M&M'S® Mint
Cookie



DOVE®
Vanilla
Almond



M&M'S® Cookies and
Cream



STARBURST®
Strawberry Sorbet





Multipack Assortment



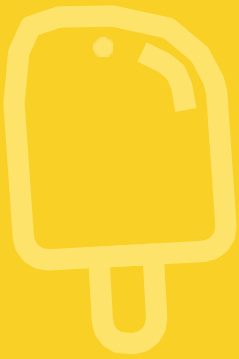
SNICKERS® 5pk



TWIX® 5pk



Milky Way® 5pk



M&M'S® Vanilla
Cookie 4pk



M&M'S® Chocolate
Cookie 4pk



M&M'S® Cookies
and Cream 4pk



DOVE® Minis
Dark Chocolate



Pints Assortment

NOW Made with
>20% more
SNICKERS, TWIX & M&M'S!



SNICKERS® 14oz
Pint



TWIX® Caramel
14oz Pint



TWIX®
Cookie Dough
14oz Pint



M&M'S®
Chocolate
14oz Pint



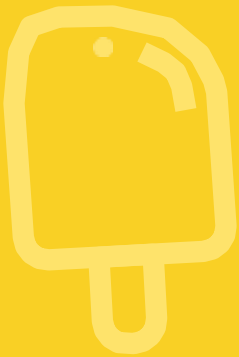
KIND® Multipack Assortment



KIND Frozen®
Dark Chocolate
Almond Sea Salt 5pk



KIND Frozen®
Dark Chocolate
Peanut Butter 5pk



KIND Frozen®
Mint Dark Chocolate
5pk



KIND Frozen®
Dark Chocolate Cherry
5pk



Singles



KIND Frozen®
Dark Chocolate Almond
Sea Salt

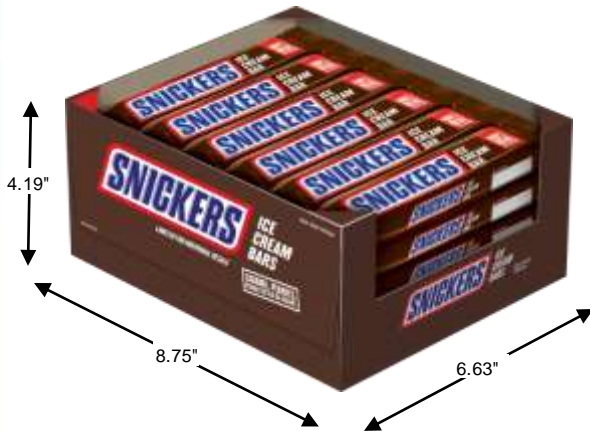


KIND Frozen®
Dark Chocolate Peanut
Butter





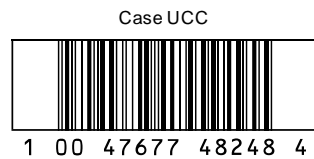
UPC/UCC Guide



SNICKERS® Ice Cream Bar
 2.8 fl. oz. (83 mL), 24 Ct. 2/CA
 ZREP: 287203

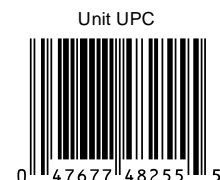
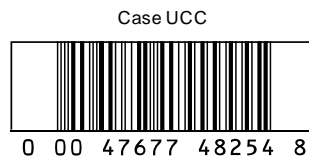


Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.552	9.3	9.3	8.1	20	20	0.41



STARBURST® Strawberry Sorbet Bar
 2.60 fl. oz. (77 mL), 12/CA
 ZREP: 360463

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
1.8	10.13	5.81	4.0	30	14	0.136





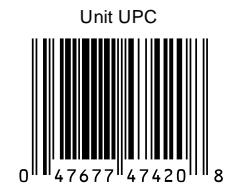
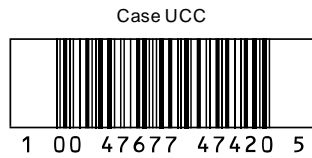
UPC/UCC Guide



TWIX® Ice Cream Bar
 3.0 fl. oz. (89 mL), 24 Ct. 2/CA
 ZREP: 271759



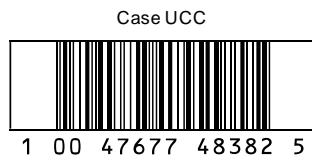
Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.6	9.3	9.3	8.1	20	10	0.41



TWIX® Cookies & Creme Ice Cream Bar
 2.9 fl. oz. (85 mL), 24 Ct. 2/CA
 ZREP: 409204



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.6	9.3	9.3	8.1	20	10	0.41



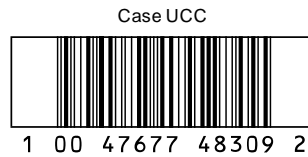


UPC/UCC Guide



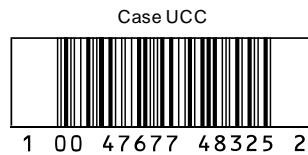
M&M'S® Vanilla Cookie Sandwich
4.0 fl. oz. (118 mL), 24/CA
ZREP: 365678

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
4.22	10.9	8.4	6.3	18	13	0.30



M&M'S® Chocolate Cookie Sandwich
4.0 fl. oz. (118 mL), 24/CA
ZREP: 370698

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
4.8	10.9	8.4	6.3	18	13	0.33



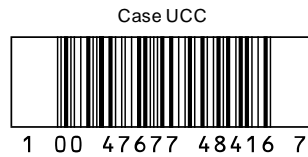


UPC/UCC Guide



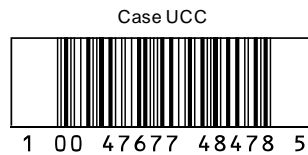
M&M'S[®] Mint Cookie Sandwich
 4.0 fl. oz. (118 mL), 24/CA
 ZREP: 420199

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
4.8	10.9	8.4	6.3	18	13	0.33



M&M'S[®] Cookies and Cream Cookie Sandwich
 3.5 fl. oz. (103 mL), 24/CA
 ZREP:450792

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
4.8	10.9	8.4	6.3	18	13	0.33

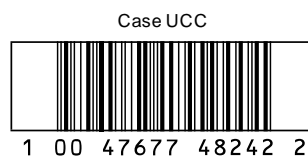


UPC/UCC Guide



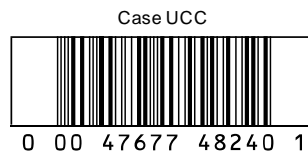
DOVE® Vanilla Ice Cream with Milk Chocolate Bar
 2.89 fl. oz. (85 mL), 12/CA
ZREP: 284515

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
2.2	10.13	5.81	4.0	30	14	0.136



DOVE® Vanilla Ice Cream with Dark Chocolate Bar
 2.89 fl. oz. (85 mL), 12/CA
ZREP: 284352

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
2.2	10.13	5.81	4.0	30	14	0.136

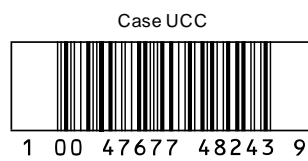


UPC/UCC Guide



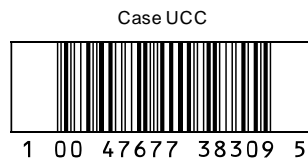
DOVE® Vanilla Ice Cream with Milk Chocolate Almond Bar
 2.89 fl. oz. (85 mL), 12/CA
 ZREP: 284520

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
2.2	10.13	5.81	4.0	30	14	0.136



DOVE® Dark Chocolate Miniatures Variety 14 pk
 10.5 fl. oz. (311 mL), 14 Ct. 8/CA
 ZREP: 243114

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
6.1	12.6	11.4	6.6	12	13	0.55



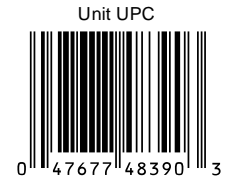
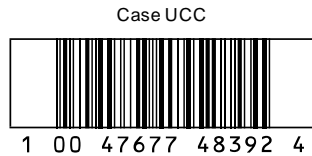


UPC/UCC Guide

KIND Frozen® Dark Chocolate Almond Sea Salt Bar 1.6 fl. oz. (47 mL), 24 Ct. 2/CA
ZREP: 411274



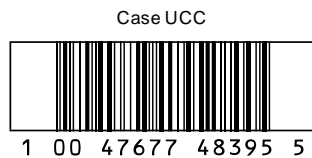
Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
4.8	9.31	8.94	6.06	20	10	0.3



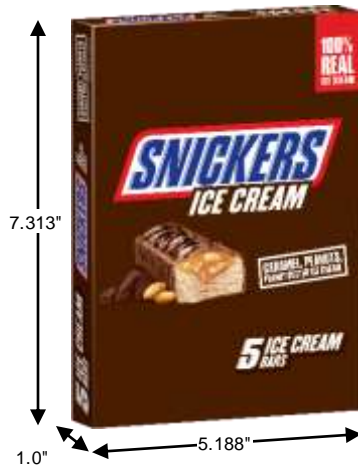
KIND Frozen® Dark Chocolate Peanut Butter Bar 1.6 fl. oz. (47 mL), 24 Ct. 2/CA
ZREP: 411271



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
4.8	9.31	8.94	6.06	20	10	0.3

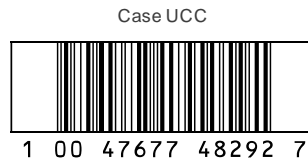


UPC/UCC Guide



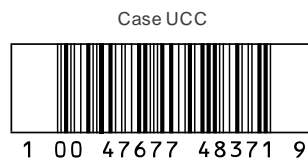
SNICKERS® Ice Cream Bars 5pk
 10 fl. oz. (295 mL), 5 Ct. 12/CA
ZREP: 332433

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.1	15.25	7.25	6.0	15	14	0.38



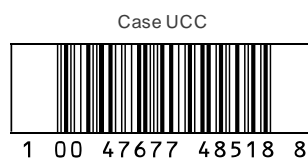
TWIX® Ice Cream Bars 5pk
 9.65 fl. oz. (285 mL), 5 Ct. 12/CA
ZREP: 397593

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
7.9	15.25	7.25	6.0	15	14	0.38



Milky Way® Ice Cream Bars 5pk
 10 fl. oz. (295 mL), 5 Ct. 12/CA
ZREP: 461314

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
7.1	15.25	7.25	6.0	15	14	0.38



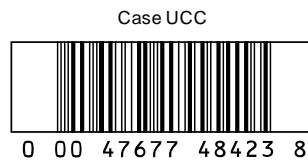


UPC/UCC Guide



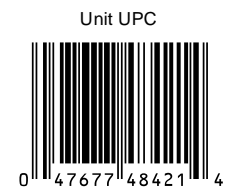
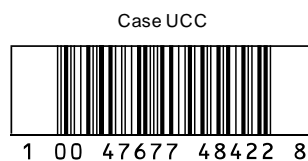
M&M'S® Vanilla Ice Cream Cookie Sandwich 4pk
16 fl oz. (472 mL) 4 Ct. 8/CA
ZREP: 420396

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
7.2	18.63	7.88	6.88	12	12	0.60



M&M'S® Chocolate Ice Cream Cookie Sandwich 4pk
16 fl oz. (472 mL) 4 Ct. 8/CA
ZREP: 420226

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
7.2	18.63	7.88	6.88	12	12	0.60





UPC/UCC Guide



M&M'S® Cookies and Cream Cookie Sandwich 4pk
 14 fl oz. (412 mL) 4 Ct. 8/CA
 ZREP: 450791

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
6.49	18.63	7.88	6.88	12	12	0.60



Case UCC



Unit UPC





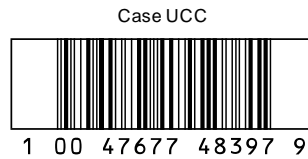
UPC/UCC Guide

KIND Frozen® Dark Chocolate Almond Sea Salt 5pk 8.0 fl. oz. (235 mL), 5 Ct. 12/CA

ZREP: 411330



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.0	15.25	7.25	6.0	15	14	0.4

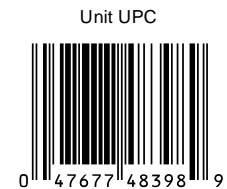
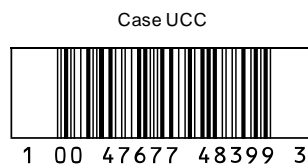


KIND Frozen® Dark Chocolate Peanut Butter 5pk 8.0 fl. oz. (235 mL), 5 Ct. 12/CA

ZREP: 411332



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.0	15.25	7.25	6.0	15	14	0.4



KIND Frozen® Mint Chocolate Almond Bars 5 pk 8.0 fl. oz. (235 mL) 5 Ct. 12/CA

ZREP: 422690



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.0	15.25	7.25	6.0	15	14	0.4





UPC/UCC Guide

KIND Frozen® Dark Chocolate Cherry 5pk
 8.0 fl. oz. (235 mL), 5 Ct. 12/CA
ZREP: 452718



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.0	15.25	7.25	6.0	15	14	0.4

Case UCC



Unit UPC

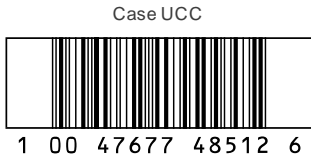


UPC/UCC Guide

SNICKERS® Ice Cream Pint
 14 fl. oz. (414 mL), 8/CA
ZREP: 461038



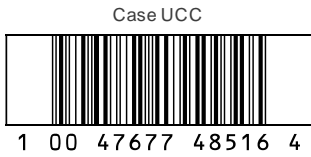
Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
5.0	13.75	7.2	3.9	21	14	0.20



M&M'S® Ice Cream Pint
 14 fl. oz. (414 mL), 8/CA
ZREP: 461042

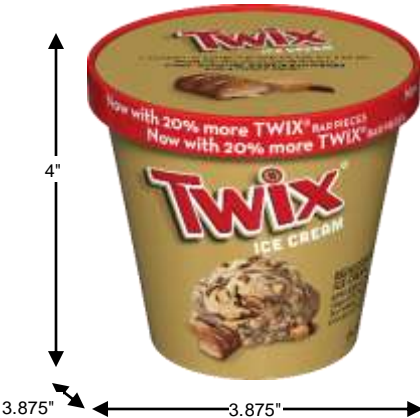


Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
5.0	13.75	7.2	3.9	21	14	0.20

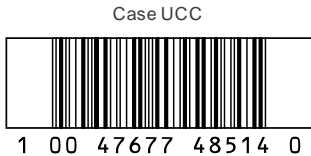


UPC/UCC Guide

TWIX® Ice Cream Pint
 14 fl. oz. (414 mL), 8/CA
ZREP: 461040



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
5.0	13.75	7.2	3.9	21	14	0.20



TWIX® Ice Cream Cookie Dough Pint
 14 fl. oz. (414 mL), 8/CA
ZREP: 461402



Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
5.0	13.75	7.2	3.9	21	14	0.20

